



HISPANICS PRESS BIDEN ADMINISTRATION, FEDERAL COMMUNICATIONS COMMISSION FOR MORE REPRESENTATION

Survey shows disappointment in representation in key administration positions ahead of Biden's second State of the Union address

Washington, D.C., February 7, 2022 – Today, the United States Hispanic Chamber of Commerce (USHCC) released polling data that shows how the overwhelming majority of Hispanic American voters feel underrepresented by the U.S. federal government and want to see more Latinos in top positions in the Biden Administration. The study specifically calls out the severe lack of Hispanic representation at the Federal Communications Commission (FCC).

“Our goal has always been for Latinos to make up a bare minimum of 20% of presidential appointments under this Administration, and we are still falling well short of achieving this goal as President Biden enters the second half of his term. We urge President Biden and the new Congress to prioritize filling vacancies – such as the remaining open position on the FCC – with qualified Latino leaders to better represent the voters who elected them to office,” said Ramiro A. Cavazos, President and CEO of the USHCC.

According to the study released today, 76% of registered Hispanic voters want more Hispanic/Latino professionals to hold positions of power among policymakers, including in the Biden Administration and U.S. federal agencies.

Morning Consult conducted the research for this nationwide survey on diversity across the U.S. government following the 2022 midterm elections. This survey is the second of its kind, with the first survey published at the beginning of 2022, ahead of the midterm elections.

Key findings include:

- Almost 70% of registered Hispanic voters said they believed U.S. federal agencies – such as the Federal Communications Commission – were only somewhat diverse or even less diverse.
- 76% of Hispanic voters felt strongly that there is a need to add more Hispanics/Latinos to political positions of power.
- Only 42% of registered Hispanic voters say that Hispanic/ Latino adults are well represented in the Biden administration.
- Over 40% of Hispanics nationwide stated that they felt their demographic is not well represented in federal agencies, like the FCC.
- More than half of Hispanics nationwide said they would be more likely to support nominees for public office if they knew they were Hispanic/Latino and were endorsed by the USHCC.
- Half of registered Hispanic voters said they felt Republicans worked hard to earn their vote in the 2022 midterms – underscoring the larger narrative that the Republican Party is gaining ground with Hispanic voters across the country.
- Over 80% of registered Hispanic voters said it was very important that candidates for public office had the ability to connect with people like them.

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About the USHCC:

The USHCC is the nation's largest Latino business advocacy organization and works to actively promote the economic growth, development, and interests of more than five million Hispanic-owned businesses that combined, contribute over \$800 billion to the American economy each year. We operate through a network of more than 260 local chambers and business associations throughout the nation. For more information, please visit www.USHCC.com. Follow us on Twitter @USHCC.