



## UNITED STATES HISPANIC CHAMBER OF COMMERCE ANNOUNCES 2023 NATIONAL CONFERENCE IN ORLANDO, FLORIDA EMPOWERING AMERICA'S HISPANIC BUSINESSES

*This year's conference theme "The Future is Now - Elevating Latino Businesses for Tomorrow" will offer opportunities for capital, connections, and capacity building for Hispanic business owners.*

**WASHINGTON, D.C., AUGUST 15, 2023** – The United States Hispanic Chamber of Commerce (USHCC) has selected Orlando, Florida for the 44<sup>th</sup> edition of its National Conference. Hosted at **Loews Sapphire Falls Resort** in Orlando, Florida, from **September 24-26, 2023**, in collaboration with the Hispanic Chamber of Commerce of Metro Orlando (HCCMO), the Chamber's National Conference is the largest meeting of Hispanic business leaders in the country. An estimated 3,000 of the nation's top executives, entrepreneurs, and corporate leaders will convene in central Florida to directly impact the local economy, accelerating the growth of Hispanic businesses in Florida and nationwide.



*Photo Image: CEO of USHCC Ramiro A. Cavazos, Mayor of the city of Orlando, Buddy Dyer, Mayor of Orange County Jerry Demings, Congressman Darren Soto, CEO of HCCMO Gaby Ortigoni;  
Photo credit: RTW photography*

Attendees will have the opportunity to engage in policy-driven discussions with America's business leaders, members of Congress, and local Hispanic Chamber leaders, amplifying the country's 5 million Hispanic-owned businesses, which [contribute](#) an impressive \$2.8 trillion in annual economic input. The 2023 conference will begin festivities at Universal CityWalk Orlando, a 30-acre dynamic entertainment district at the Universal Orlando Resort.

This year's agenda includes workshops, educational panels, complimentary business matchmaking sessions, and networking opportunities specialized in key content tracks related to innovation & technology, business & procurement, and leadership & capacity growth. Notably, the Google Activation Summit will offer entrepreneurs valuable technical information through a series of insightful workshops.

USHCC President & CEO Ramiro A. Cavazos says, "This year, we're proud to bring our national network of Hispanic business leaders to Orlando to unify and empower our community. We're giving attendees special access to curated experiences that will connect them with business opportunities. Whether through our matchmaking sessions to source new contracts and procurement opportunities, meetings with corporate leaders from Fortune 500 companies, or showcasing local businesses from Orlando, together, we're championing the economic growth and interests of the Hispanic entrepreneurial community and demonstrating our commitment to our nation's economy in the process."



Photo credit: RTW photography

Conference highlights include honoring industry trailblazers and entrepreneurs in the Latino community. Award [Nominations](#) are **open** through **August 25, 2023**, and categories include:

- Hispanic Business Person of the Year
- Chamber of the Year (Large, Medium and Small)
- Employee Resource Group (ERG) of the Year
- Corporation of the Year
- Entrepreneurial Spirit Award
- 2023 Startup of the Year Award
- 2023 LGBTQ+ Advocate of the Year Award

Gaby Ortigoni, President & CEO of the HCCMO, shares, "Florida boasts one of the most prosperous Latino-dominated business landscapes, with approximately 600,000 Hispanic-owned companies which contribute over \$90 billion to the American economy and create nearly a million jobs statewide. This event brings together numerous leaders dedicated to strengthening the Hispanic business community and advancing our mission of promoting economic growth nationwide. As a major hub for Hispanic commerce in both the U.S. and Latin America, we're privileged to host this year's Conference in Orlando and eagerly anticipate the arrival of thousands to our exceptional city."



Photo Image: Gaby Ortigoni, President & CEO of the HCCMO  
Photo credit: RTW photography

Over the course of the 3-day event, the USHCC anticipates a boost for the local economy found in Orlando, further highlighting the Chamber's commitment to the Hispanic entrepreneurial community,

together with the support from key sponsors like American Airlines, Bank of America, Comcast/NBCUniversal/Telemundo, Google, JPMorgan Chase & Co., Nationwide, PNC, Toyota, Wells Fargo, and many more.

If interested in attending, register at

<https://www.usbccconference.com/page/2601255/registration>.

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#### **About the USHCC**

The USHCC is the nation's largest Latino business advocacy organization and works to actively promote the economic growth, development, and interests of more than five million Hispanic-owned businesses that, combined, contribute over \$800 billion to the American economy each year. We operate through a network of more than 260 local chambers and business associations throughout the nation. For more information, please visit [www.USHCC.com](http://www.USHCC.com). Follow us on Twitter @USHCC.

#### **About the HCCMO**

HCCMO advocates for the growth and success of Hispanic businesses and professionals in Central Florida. HCCMO members belong to one of the largest business networks that enables them to work together and help each other grow their businesses and achieve their financial goals. For more information, please visit <https://hispanicchamberorlando.com/>.